



Meet Journey Board Member **Heidi Pankoke**



Education:

- Bachelor's Degree in Journalism & German from Marquette University in Milwaukee, WI; study abroad at the University of Freiburg, Germany

Experience:

- Senior Director of Business Strategy for TMG by Magellan Health
- Journey Board Member since April 2014
- Chair - Journey Human Resources Committee
- Member of the Executive and Governance committees

My Background:

I am the Senior Director of Business Strategy for TMG by Magellan Health. TMG supports older adults and individuals with physical and/or intellectual/developmental disabilities to live independently in their homes and communities through the self-directed long-term care program called IRIS (Include, Respect, I Self-direct). I support TMG's strategic growth and provide leadership to our communications, community partnership and outreach, learning and development, project management, and government relations activities. Prior to joining TMG, I worked with and for local units of government and non-profit organizations as a local government administrator, project manager, and management consultant.

Why Journey?

I am passionate about the mission of Journey to provide high quality community-based mental health services to those in need and in a way that respects the dignity of the individual and supports their recovery and resiliency.

I have a strong interest in behavioral health, having worked as a consultant and project manager for a variety of health and human services organizations. I served

as the TMG project manager for the Wisconsin Department of Health Services (DHS) comprehensive study of the publicly funded system of mental health services in Wisconsin. I was also the project manager for the collaborative work between DHS, mental health consumers and selected counties that resulted in a toolkit to support the implementation of quality improvement projects designed to enhance the recovery orientation and outcomes of local mental health programs throughout the state.