



# Meet Journey Board Member Sam Keller



## Education:

- BS Mechanical Engineering, Northwestern University
- MS Engineering Mechanics, Stanford University
- MBA with Concentration in Finance and Manufacturing, Harvard Business School

## Journey Board Experience:

- Journey Board Secretary
- Former Chair of the Finance Committee
- Member of the Executive, Human Resources & Finance Committee

## What other organizations have you been involved with?



I am on the Board of Directors and a member of the Finance Committee for the Wisconsin United Methodist Foundation; I am on the Board of Directors of Albany Emergency Medical Services; I Chair the Finance and Stewardship Committees and serve of the Ad Council of the Albany United Methodist Church; I am a member of the Albany Lions Club, one of the largest in the state; and Chair a VISTAGE/TEC Small business group.

I had a lengthy career in engineering, manufacturing and marketing engineered products for several manufacturing companies in a variety of industries, and was President/CEO of three of them. I am also a tutor of math, physics, general chemistry, mechanical engineering and finance for middle, high school, college and university students both in person in the Madison area and across the country via the internet. I am active on Linked-In with a large and growing network of friends and associates.



## What are your strengths and skills?

I am an accomplished Harvard, Stanford and Northwestern educated President/CEO and visionary thinker in marketing, business product development, and innovative process creation. I am skilled in Strategic Planning, Sales and Marketing, Leadership, Engineering/ Manufacturing Operations and Financial Management.



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### **Why Journey?**

What is your connection to mental health and/or what do you want others to know about Journey? Two members of my family are on their journeys to recovery from drug addiction. Journey offers over three dozen programs to assist our consumers in virtually all areas of mental health including substance abuse and addiction. The awareness of Journey Mental Health Center needs improving although awareness is growing. I join with the Board and Journey's excellent staff in helping our community understand that Journey is a huge, irreplaceable asset to those struggling with mental issues as we help them journey along their path from hope to recovery. When I introduce myself as a Journey Board Member, the response is all too often "what do they do?" I think Journey should be as well-known as the other recognizable service organizations in our community. We continually strive to be a greater force for improvement in behavioral health in the Greater Madison Area. And we need to develop the capability to tell our story to those who have the means to assist us so that we can help the uninsured and underinsured get the treatment they need.